



كلية الإدارة والاقتصاد
College of Business and Economics
QATAR UNIVERSITY جامعة قطر



AACSB
ACCREDITED

Public Disclosure of CBE Performance (2019-2020)



CBE Vision

To be the regional first choice of students and scholars in business and economics and to enhance the sustainable socio-economic development of the State of Qatar.

CBE Mission

As the premier College of Business and Economics in the State of Qatar, we are committed to offer diverse and high quality business programs that prepare students for successful careers, attract and retain talented faculty committed to excellence in teaching and applied research, and meaningfully impact our community.



WELCOME MESSAGE

The information provided in this report is intended to provide readers with some highlights about the College of Business and Economics (CBE) at Qatar University and its remarkable achievements over the past five years. CBE is the largest provider of business and management education in the State of Qatar and, thus, as of spring 2020, it is home to more than 4800 students enrolled in six undergraduate majors (Accounting, Economics, Finance, Information Systems, Management, and Marketing) and four graduate degrees (Master of Accounting, Master of Business Administration, Master of Science in Marketing, and Ph.D. in Business Administration). All of the CBE programs are accredited by the Association to Advance Collegiate Schools of Business (AACSB), which is founded in 1916, and is the premier accreditation body for business schools in the world. The CBE takes pride in its diversity of faculty that come from 21 different countries, and its uncompromising focus on excellence. CBE has impressive achievements in 2020 on QS World University Ranking where Accounting and Finance achieved a global subject-ranking of 251-300, Business and Management Studies achieved a global subject-ranking of 351-400, and Information Systems (with Computer Science) achieved a global subject-ranking of 251-300. This is a testimony to the “high quality business programs” focus of CBE mission. CBE is undertaking many strategic initiatives that, I am sure, will lead to even more impressive achievements. Enjoy reading the report and please do not hesitate to contact CBE for any inquiries or to schedule a visit.

Prof. Adam Mohamed Ali Fadlalla
Acting Dean of the College of Business and Economics

CBE Values

- Innovation – as a path to excellence.
- Commitment – as the self-driving imperative for continuous improvement.
- Engagement – as the manifestation of full involvement with our stakeholders.
- Integrity – as the guidance in all our activities
- Collegiality – as the driver to excel in teaching, research, and service
- Respect – as the bond with which we value diversity and local culture
- Social responsibility – as a guiding principle to promote ethics and welfare of our communities



**We Have Every Reason
to be Proud!**

**CBE
at Glance**



About the College

The College of Business and Economics (CBE) at Qatar University (QU) is a premier educational institution in the state of Qatar that offers undergraduate and graduate degree programs accredited by the Association to Advance Collegiate Schools of Business (AACSB International) since 2010.

The CBE remains the largest provider of Business education in the State of Qatar and the second largest college at QU in terms of number of students. CBE student population reached 4,814 during the academic year 2019-2020, representing 21 percent of QU's total student population (22,461). Find more about the CBE in the following sections.

Our Programs

The College of Business and Economics offers ten AACSB accredited programs.

Bachelor of Business Administration (BBA)	Required Credit Hours
Accounting	125
Finance	
Economics	
Information Systems	
Marketing	
Management	
Masters	
Master of Accounting (MAC)	30
Master of Business Administration (MBA)	36 for students with Business background 48 for Non-Business background students
Master of Science in Marketing (M.Sc. MAKT)	30
Doctorate	
Ph.D. in Business Administration in five areas of specialization: accounting, management information systems, finance, management, and marketing	60

Points of Pride

- Six undergraduate majors, eight minors, four graduate programs including a Ph.D. in Business Administration with five areas of specialization.
- The primary (and in some specializations, the only) provider of business education in the country.
- CBE is the first in the region to offer 4+1 Accounting Program where outstanding students who enroll in the program can complete both their bachelor's and master's degrees in accounting within five years in both applied and research paths.
- CBE is proud of having 8 faculty members on the list of top 2% most cited scientists and scholars in the world according to a list published by Stanford University, one of the most prestigious universities in the world. Two of these CBE scholars are among the 1% most cited scholars in their fields of specialization.

- AACSB accreditation for all CBE degree programs; the first AACSB-Accredited Arabic language business program in the world; and, being the AACSB Arabic language translation hub.
- Impressive achievements on QS global subject-ranking for 2020: the Accounting and Finance achieved 251-300, Business and Management Studies achieved 351-400, and Information Systems (with Computer Science) achieved 251-300. A testimony to the “high quality business programs” focus of CBE mission.
- Association of Chartered Certified Accountants (ACCA), The Chartered Institute of Management Accountants (CIMA), and Australian Certified Public Accountants (CPA) accreditation and Institute of Management Accountants (IMA) quality endorsement for the Accounting Program.
- Chartered Financial Analyst (CFA) Institute affiliation status for the Finance Program.
- Host of Alpha Iota Delta - Kappa Upsilon - Qatar Chapter (one of the first international chapters outside the US and Canada).
- Host of Decision Sciences Institute (DSI) - Qatar Chapter. DSI is a professional organization of academics and practitioners interested in the application of quantitative and behavioral analytical methods to the problems of society.
- Host of Asia-Pacific Management Accounting Association (APMAA) 15th Annual Conference (APMAA 2019).
- More than 100 full-time faculty members (99% with Ph.Ds.) dedicated to teaching, research, and service.
- Adoption of Auditing Simulation System developed by two faculty members from the college by international universities including the University of Illinois, Urbana-Champaign, ranked third in field of Accounting in the United States.
- CBE is proud to be part of Qatar University (QU) successes in:
 - Impressive QU QS ranking achievements:
 - ✓ Advancing its ranking position from 276 in 2020 to 245 in the Quacquarelli Symonds (QS) World University Rankings 2021, among 1000 top universities in the world.
 - ✓ Advancing its ranking position from 6th in 2019 to 3rd in the QS Arab Region University Rankings 2021, among the 130 top universities in the Middle East and North Africa (MENA) and Asia regions (improving by three places on its 2019 performance).

- ✓ Advancing its ranking position from 31st in 2020 to 21st in the “QS Top 50 Under 50” 2021 ranking, among the world’s leading young universities founded less than 50 years ago.
- Impressive QU Times Higher Education (THE) rankings achievements:
 - ✓ Advancing its position from 6th in 2019 to 2nd in the THE Best Universities in the Arab World (MENA) in 2021, among the 125 universities in 14 countries.
 - ✓ Advancing its position from 52nd in 2019 to 35th in the THE Asia University Rankings 2021, among the 551 top universities from 30 countries in the Asia region.
 - ✓ Advancing its position from 32 in 2019 to 26 in the THE Emerging Economies University Rankings 2021 (being one of the top 606 institutions in 48 countries included in the ranking).
 - ✓ Advancing its ranking position from the top 500 in the 2020 to the top 350 international universities in the world in the 2021 THE World University Rankings among 1527 institutions from 93 countries and regions
 - ✓ Advancing its ranking position from 79 in 2019 to 73 in the 2020 THE Young University Rankings, among 414 institutions from 66 countries that are aged 50 years or under.
- QU Ranked 43rd in the International Diversity Ranking 2020 in the overall Round University Rankings (RUR) list.
- High level of student, faculty, and curricular diversity.
- Many experiential learning opportunities, including mandatory internship, real-money portfolio educational fund, live case competitions, simulations, etc.
- High level of student and Business community engagement and interaction through several opportunities including Executive-in-Resident Program, graduate and undergraduate students engagement in company consulting projects, corporate mentorship program, etc.
- Center for Entrepreneurship (with Business Incubator) including one-to-one coaching, network of fellow entrepreneurs, incubation space, and access to funding. The CBE Center for Entrepreneurship has been spotlighted by AACSB in the Entrepreneurship Spotlight Showcase of 2017 for its unique approaches to fostering and developing entrepreneurial orientation in undergraduate and graduate education, and community engagement.
- Organizer of “Entrepreneurial Matchmaking” series for startups, entrepreneurs, investors, funders in cooperation with Qatar Chamber of Commerce and Qatar Development Bank. An opportunity for distinguished innovators and entrepreneurs to present their ideas to businessmen and members of the Qatar Chamber’s board of directors. In 2020, a number

of businessmen had adopted some projects, Qatar Chamber of Commerce presented prizes to the students, amounting to 40,000 Qatari riyals.

- Organizer of panel discussion episodes in May 2020 on the economic, financial, and legal implications of COVID-19. The episodes featured keynote speakers including local and international experts in the economy, finance, business, law, and public health.
- The college is home to 6 ministers or ex-ministers as well as 11+ holding position of Chairman, CEO, Director, Managing Director, President, or General Manager of major Qatari corporations.

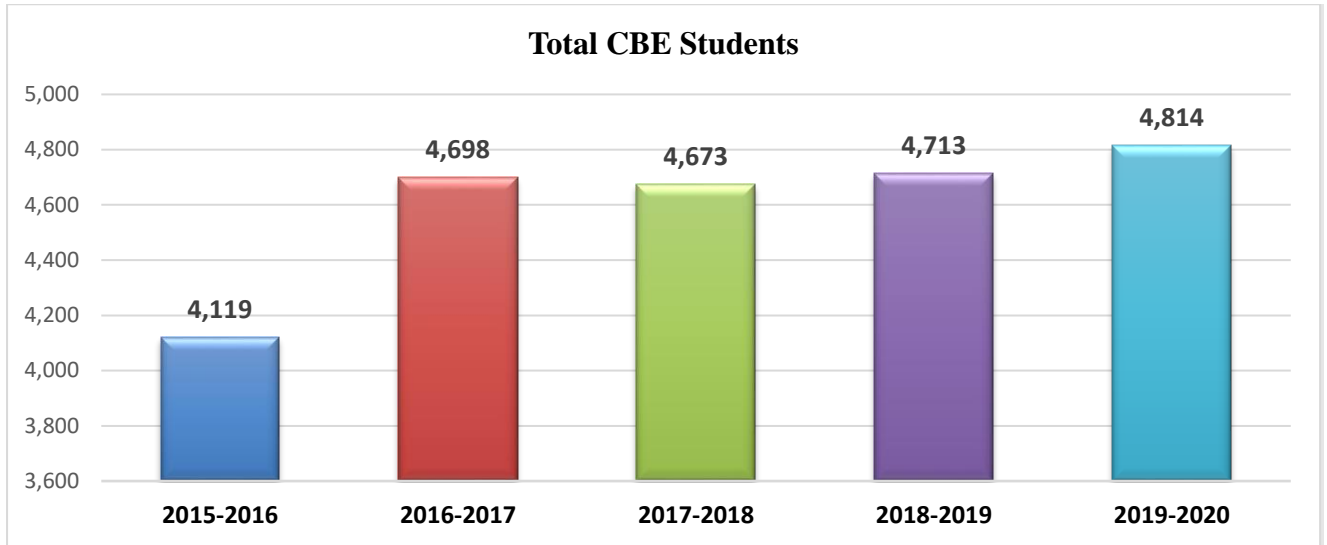
**Our Students Have Every
Reason to be Proud!**

CBE Students

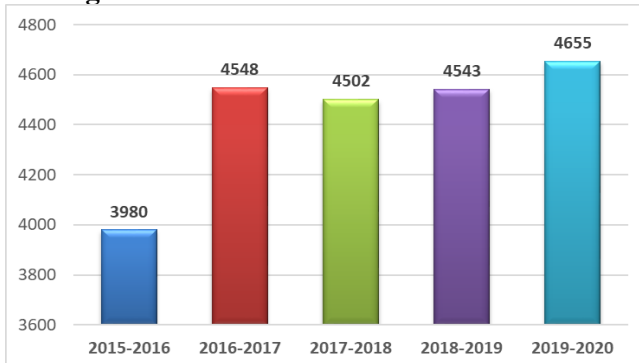


Student Enrollment at the CBE

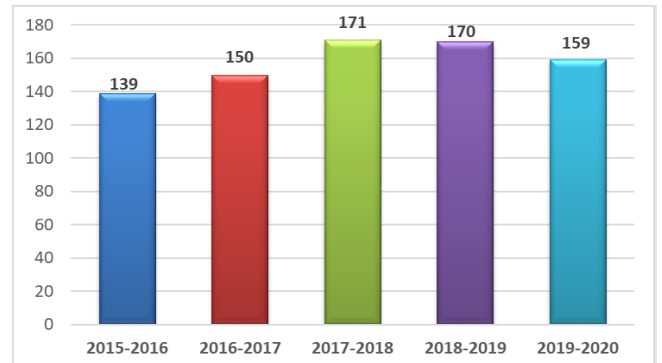
CBE is home to 4,814 students who represent 21 percent of QU's total student population (22,461). Find more about CBE students in the following pages.



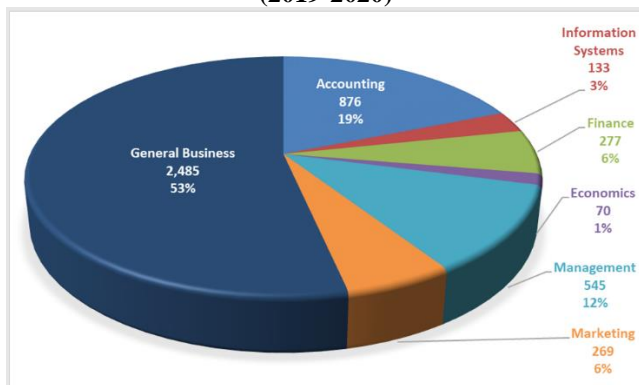
Undergraduate Students Enrollment



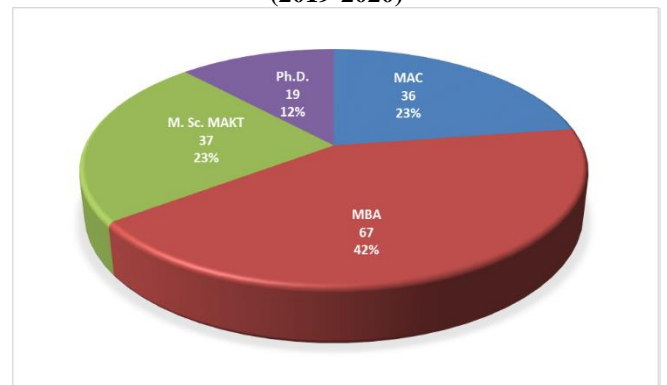
Graduate Students Enrollment



Distribution of undergraduate students by programs (2019-2020)



Distribution of graduate students by degree programs (2019-2020)



CBE Student Population 2015-2016 to 2019-2020 by Major and Degree Level

Student Statistics	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Accounting	606	632	577	689	876
Management Information Systems	43	74	77	113	133
Finance	321	312	266	289	277
Economics	75	106	107	88	70
Management	484	554	473	451	545
Marketing	411	459	395	326	269
General Business Administration (non-declared major)	2040	2411	2607	2,587	2,485
Total Undergraduate Students	3,980	4,548	4,502	4,543	4,655
Master of Accounting (MAC)	35	31	30	34	36
Master of Business Administration	80	73	81	70	67
Master of Science in Marketing	24	38	46	46	37
Ph.D. in Business Administration	0	8	14	20	19
Total Graduate Students	139	150	171	170	159
Total	4,119	4,698	4,673	4,713	4,814

Source: QU Book of Trends – Spring 2020

Student Graduation

Degree awarded	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Undergraduate level	471	813	748	688	693
Masters	31	26	61	27	65
Doctorate	0	0	0	0	0
Total	502	839	809	715	758

* Source: Cognos system (QU OIPD).

Student Retention and Graduation

	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019
Undergraduate					
Retention	83%	82%	85%	85%	87.4%
Cohort (Fall)	2014	2015	2016	2017	2018
Cohort size	612	528	680	499	506
Graduation (within 4 years)	17.7%	17.0%	17.3%	30.1%	21.6%
Cohort (Fall)	2012	2013	2014	2015	2016
Cohort size	1412	712	612	528	680

	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019
Masters					
Retention	59.6%	79.5%	55.8%	67.7%	67.2%
Cohort (Fall)	2014	2015	2016	2017	2018
Cohort size	47	78	52	65	61
Graduation rate (within 2 years)	25.5%	17.9%	13.5%	12.3%	27.9%
Cohort (Fall)	2014	2015	2016	2017	2018
Cohort size	47	78	52	65	61
Graduation rate (within 3 years)	54.5%	43.8%	64.1%	42.3%	58.5%
Cohort (Fall)	2013	2014	2015	2016	2017
Cohort size	55	48	78	52	65
Ph.D.					
Retention	0	0	87.5%	85.7%	100%
Cohort (Fall)	0	0	2016	2017	2018
Cohort size	0	0	8	7	4
Graduation rate (within 4 years)	0	0	0	0	0
Cohort (Fall)	0	0	0	0	0
Cohort size	0	0	0	0	0

Source: Cognos

Job Placement Outcomes

The table below presents percentage of graduates from under graduate program employed within six months of graduation

2014-2015	2015-2016*	2016-2017	2017-2018*	2018-2019	2019-2020*
41%	-	62.1%	-	22%	-

Source: QU Undergraduate Alumni Survey

* Alumni survey is conducted every other year.

Employment Advancement

I. Percentage of alumni indicated that their postgraduate degree contributed to upgrade of their position or title

2014-2015	2015-2016*	2016-2017	2017-2018*	2018-2019	2019-2020*
76%	-	32%	-	65%	-

Source: QU Graduate Alumni Survey

* Alumni survey is conducted every other year,

Average Class Size

I. Undergraduate Courses

2015-2016		2016-2017		2017-2018		2018-2019		2019-2020*	
Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
35.1	36.4	37.1	36.4	38.7	37.3	37.5	37.7	34	34

* Source: Semester Analysis

II. Graduate Courses

a. Masters

2015-2016		2016-2017		2017-2018		2018-2019		2019-2020*	
Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
20.9	16.1	20	15	15	12	16.6	17.9	12	10

* Source: Semester Analysis

b. Ph.D.

2016-2017		2017-2018		2018-2019		2019-2020*	
Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
8	8	6	6	4.3	7.5	3	8

* Source: Semester Analysis

Generated Credit Hours

	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Undergraduate level	62,061	67,977	72,336	76,479	75,954
Graduate level	1,857	1,680	1,830	1,992	1,539
Master Bridge	33	99	141	156	114
Doctorate	0	135	237	219	177
Total Generated Credit Hours	63,951	69,891	74,544	78,846	77,784

Source: QU Book of Trends - Spring 2020

Points of Pride

2019: A team of CBE students won first place in the National CFA Institute Research Challenge, March 2019 against teams from universities in Qatar, and then won third place at the EMEA Regional level in April 2019 in Zurich, Switzerland against more than 40 teams.

2019: Three students from the CBE received national award of academic achievements by His Highness, Sheikh Tamim Bin Hamad al-Thani during the 12th edition of the Qatar Education Excellence Awards ceremony on January 15th, 2019.

2019: A group of our former CBE students under the supervision of two faculty members won the Academy of Global Business Advancement (AGBA) Young Scholar International Award at the AGBA 2019 conference held in Delhi, India.

2018: A team of CBE students won first place in the National Power of Analytics Business Case Competition, November 2018 against teams from universities in Qatar.

2018: A team of CBE students won the 1st prize at the Annual Quick Startup Weekend Competition at Carnegie Mellon University.

2017: A team of CBE students competed against professionals in the state of Qatar and won The National Lean Startup Competition at Qatar Business Incubation Center.

2017: Teams of CBE students won the “Best Company” award and “Best Marketing Plan” at INJAZ Qatar’s Mubadara Competition

Our Academics have Every Reason to be Proud!

CBE Faculty



CBE Family

The CBE community has diverse, active, and committed faculty who teach with passion, share their expertise with their students and supplement their teaching with instructional activities that enrich the curriculum and provide a unique learning experience and help students progress in their future careers. Find more about CBE family in the following pages.

Number of CBE Faculty (Lecturer, Assistant, Associate, Professor)

	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Number of Faculty					
Accounting & Information Systems	32	35	34	35	37
Finance & Economics	38	37	36	37	36
Management & Marketing	39	36	36	40	39
Total CBE	109	108	106	112	112
Number of Teaching Assistants					
Accounting & Information Systems	5	6	8	10	10
Finance & Economics	8	10	15	14	13
Management & Marketing	13	14	19	20	13
Total CBE	26	30	42	44	36
Number of Research Assistants					
Accounting & Information Systems	2	2	2	1	1
Finance & Economics	3	2	2	2	2
Management & Marketing	4	2	2	1	1
Total CBE	9	6	6	4	4

Source: CBE Faculty Directory, spring semesters

Faculty by Rank (Professor, Associate Professor, Assistant Professors, Lecturer)

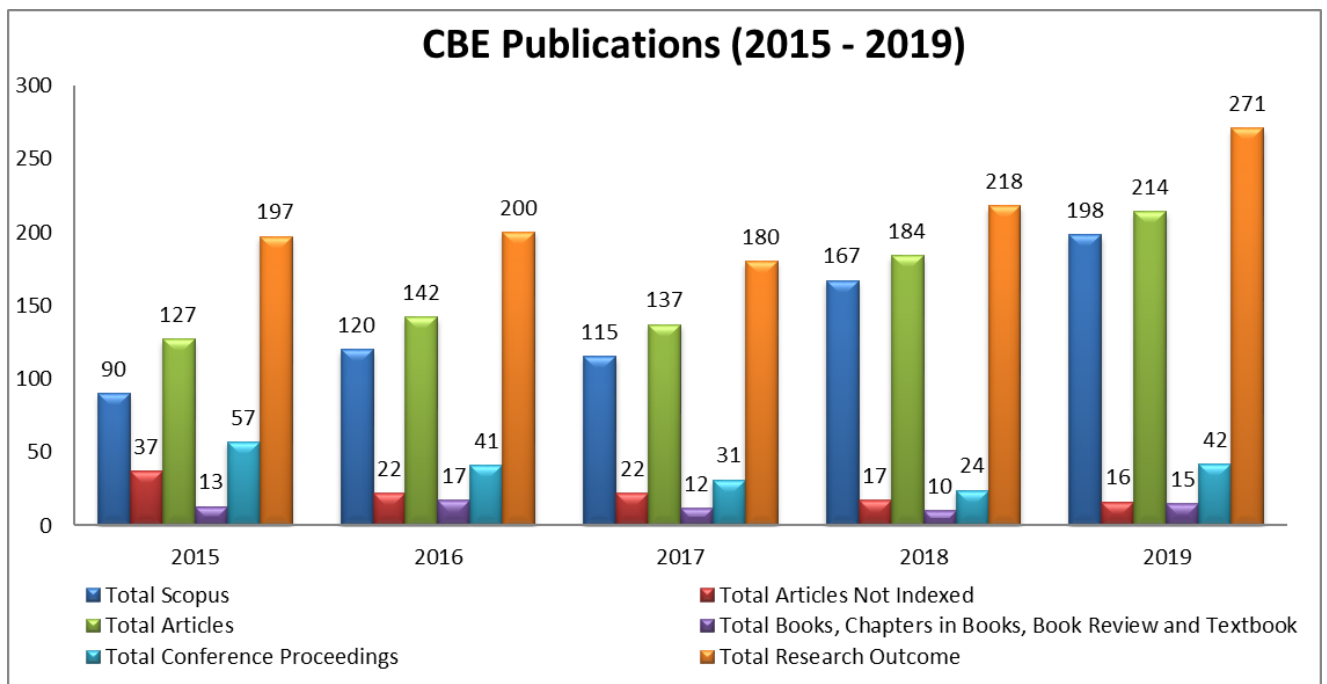
RANK	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Professor					
Accounting & Information Systems	4	6	6	7	8
Finance & Economics	5	5	7	7	7
Management & Marketing	5	6	7	9	9
Total CBE	14	17	20	23	24
Associate Professor					
Accounting & Information Systems	5	6	8	10	11
Finance & Economics	7	12	14	15	19
Management & Marketing	10	9	11	16	14
Total CBE	22	27	33	41	44
Assistant Professor					
Accounting & Information Systems	23	22	19	17	17
Finance & Economics	24	19	14	14	9
Management & Marketing	23	18	17	13	13
Total CBE	70	59	50	44	39

RANK	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Lecturer					
Accounting & Information Systems	0	1	1	1	1
Finance & Economics	2	1	1	1	1
Management & Marketing	1	3	1	2	3
Total CBE	3	5	3	4	5
Grand Total	109	108	106	112	112

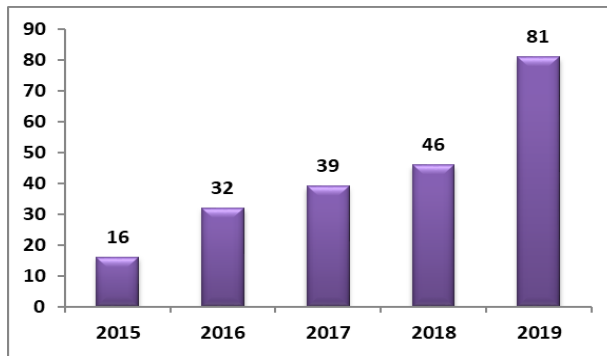
Source: CBE Faculty Directory, spring semesters

Research Productivity

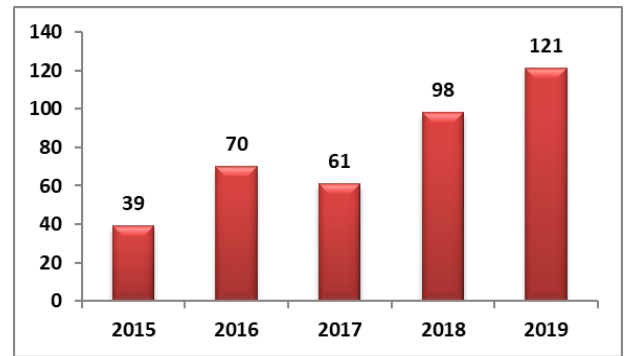
CBE faculty members are actively engaged in scholarly activities and conduct research that addresses local and regional challenges, advances knowledge, and contributes to the needs and aspirations of the Qatari society. More information about CBE research output and quality are available in the following graphs.



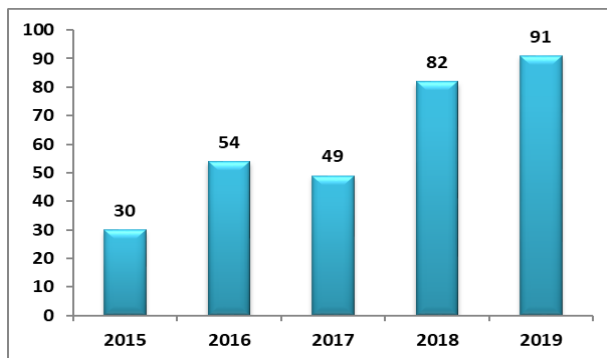
Source: CBE Annual Research Data



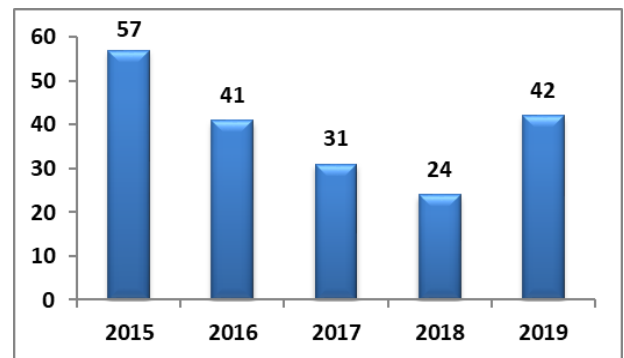
Journal Articles with Impact Factor of 1.0 or Higher



Journal Articles Listed (B or Better) in ABDC



CBE Journal Articles Listed (2 or better) in AGJ (previously ABS)



CBE Proceedings

Points of Pride

2018-2019: A Professor of Accounting from the CBE was recognized for his significant contributions and was, consequently, awarded an honorary doctorate degree in Education from the University of Bradford, UK.

2018-2019: Professor of Accounting from the CBE has been appointed as Vice-Chair of the AACSB Initial Accreditation Committee.

2018-2019: A Professor of Economics from the CBE has been honored by His Highness the Amir of Qatar Sheikh Tamim bin Hamad Al-Thani and awarded Qatar's Appreciative and Incentive State Award in Sciences, Arts and Literature - Economics Category.

2018-2019: A Professor of Information Systems has been appointed as President of the Southwest Decision Sciences Institute (SWDSI)

2018-2019: A Professor of Management has recently received Abdul Hameed Shoman's Award for Arab Researchers in Economic and Administrative Sciences for his research paper on strategic planning and its impact on public administration.

2018-2019: An Associate Professor of Economics received Research Excellence Award at QU Annual Research Forum.

2018-2019: CBE Faculty received three National Priorities Research Program (NPRP) grants from Qatar National Research Fund (QNRF) totaling USD 4,213,4695 on emerging topics such as FinTec and Blockchain. CBE in one of the projects was the sole winner from Qatar University and one of only two awards at the country level.

2017-2018: An Associate Professor of Accounting received QU Outstanding Teaching Award.

2017-2018: A Professor of Management received QU Research Excellence Award- Social Sciences and Humanity Category.

2013-2014: An Assistant Professor of Economics won 1st place in research in the field of Social Sciences, Arts and Humanities at Qatar Foundation Annual Research Conference (ARC13) among 500 accepted posters.

2009: An article written by a CBE Professor of Economics has been cited by a Nobel Prize laureate.